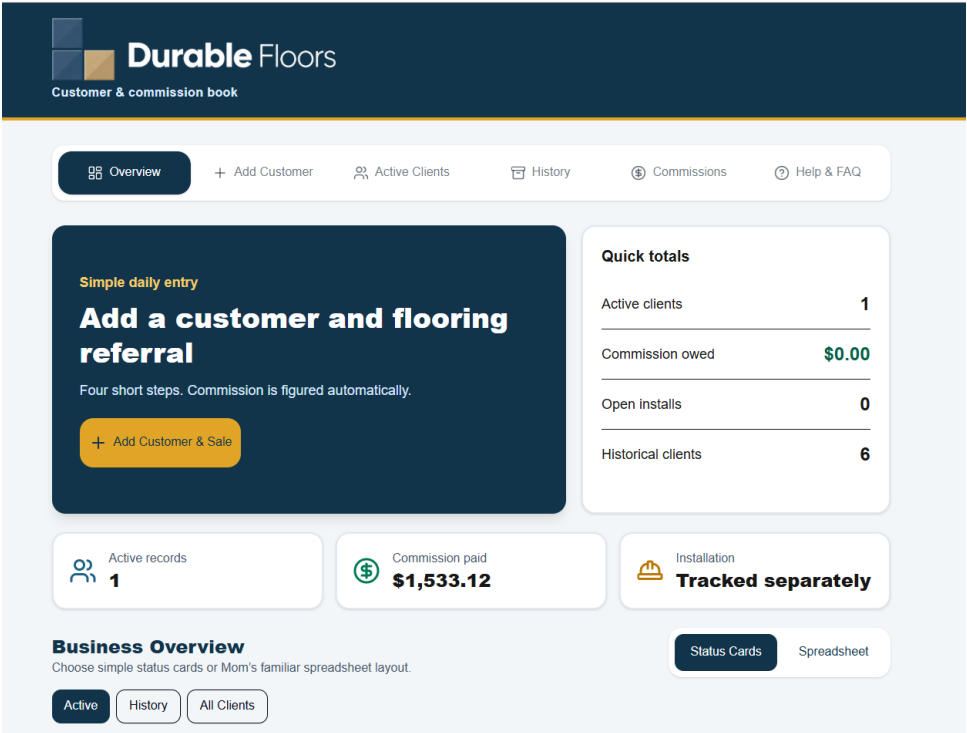


PROJECT CASE STUDY

Durable Floors

A restricted customer, installation, and commission application designed around a small business's daily operating view.



Approved public screenshot of the private overview. The figures shown are a point-in-time interface view, not performance metrics.

Engagement	Focused private business application
Workflow	Customer and sale entry, active and historical clients, installation status, and commissions
Interface	Overview with quick totals, status cards, a familiar spreadsheet view, and help
Public boundary	One approved screenshot; no access link to the restricted application

The operating problem

Referral and installation work can become hard to follow when customer information, sale details, job progress, and commissions live in different places. The application brings those parts into one restricted business workflow. The goal is a daily view that answers what is active, what has moved to history, and what commission work needs attention.

The public screenshot shows a customer and commission book rather than a generic dashboard. Its navigation exposes Overview, Add Customer, Active Clients, History, Commissions, and Help & FAQ. That structure reflects the tasks a user returns to during the day.

Needs visible in the interface

- Enter a customer and flooring referral through a short sequence.
- Separate active clients from historical records, while allowing an all-clients view.
- Keep installation tracking visible without conflating it with commission amounts.
- Show quick totals and a clear path into the underlying records.

The application approach

The overview gives users a fast orientation: active clients, commission owed, open installs, historical clients, commission paid, and a separate installation status. The main action is prominent, inviting the user to add a customer and sale. The interface states that commission is calculated automatically within the entry flow.

A status-card presentation and a spreadsheet view serve different working styles. Cards help with quick scanning; a tabular view makes it easier to inspect records in a familiar format. The design keeps those views part of the same business record set.

Workflow design decisions

- Make the primary daily entry action obvious rather than burying it in navigation.
- Keep commission and installation signals distinct, because they answer different business questions.
- Use active, history, and all-client filters to make record status legible.
- Provide help in the interface so the process is understandable to its users.

What the approved view establishes

The screenshot documents a working overview screen with navigation, operational totals, an entry call to action, status cards, and a switch to a spreadsheet layout. It is the approved public visual for this case study. Individual records, the full application, and its address remain outside the public portfolio.

The values visible in the screenshot are not presented as project outcomes. The available evidence supports describing the workflow and interface, but not a measured reduction in time, increased sales, financial return, or a particular scale of deployment.

What this demonstrates for a client

- A small business application can organize a specific operating process without forcing staff into a generic system.
- Useful dashboards begin with decisions and actions, then summarize the data needed to support them.
- A public portfolio can show the design work while respecting the privacy of an internal business tool.

A sensible next phase

If a business with a similar process were starting today, discovery would map the current customer entry, job stages, commission rules, exceptions, and reporting needs. A first release would prioritize the smallest complete workflow, with acceptance checks for entry, status transitions, calculation, and record retrieval.

That delivery pattern is a proposed approach for comparable client work, not a claim that every step was part of the historical Durable Floors implementation. The case is presented to show the finished interface and the kind of operational problem it addresses.

Public disclosure is limited to the approved screenshot and this descriptive case study. No restricted application link or customer-level record is included.